

## Code of conduct

### Let's make our experience even better?

We have developed this code of conduct to be followed by everyone involved with ABPI's event, i.e. speakers, suppliers, sponsors, partners, participants, and employees.

We count on your cooperation to have a light, democratic and welcoming event.

Some tips on how to help us over the next few days:

**Environmental Awareness:** With the awareness that ethics go far beyond the physical and personal scopes, we understand that the environment must be protected. That is why the entire area of the event has distinctive collection bins. We urge everyone to watch out for waste disposal so that we can effectively leave one more legacy and make this the first step towards an event that is even more integrated with global sustainability policies.

**Respect the queues:** We work to provide the best and widest possible circulation for participants, but queues may occur at specific times, such as in the accreditation and the famous coffee break. At such times, we ask for your understanding and respect for people with special needs, pregnant women and other participants entitled to the priority queue. But above all, **respect people!** Remember that diversity is all around the world and that ABPI always embraces and values all differences.

**Do not treat anyone disrespectfully.** Intimidating or inappropriate actions, either through verbal language, writing, recording, photographs or objects that are directed or used in a way that negatively affects a participant, or creates a hostile environment, are not tolerated. We do not accept any kind of discrimination or offensive behavior due to color, race, nationality, religion, physical appearance, gender, age, disability, pregnancy, sexual orientation, marital status, special needs or simply because of a disagreement on any opinion or personal choice.

**Post-Covid:** It is important to remember that we work to maintain a healthy environment for everyone. And that it is not mandatory to wear masks in São Paulo city.

**Questions and Suggestions:** We work hard to ensure a great event for everyone. Rest assured that our team is looking after to make your experience fruitful. Any questions about the audio equipment? Seek service from our receptive. We are ready to serve you promptly, and each team has been trained to solve these and other demands that may arise.

We are also open to suggestions and feedbacks. Feel free to report any discomfort or situation that seems contrary to our principles.

Remember: **the code exists to be fulfilled!** Do your part and together we will foster a diverse and inclusive event!