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Franklin Pierce
School of Law



Intellectual Property Summer Institute

**ONLINE &
IN-PERSON**

**MAY 23 TO
JULY 1, 2022**

The Intellectual Property Summer Institute (IPSI) provides students and lawyers with a unique opportunity to access world-class faculty, researchers, and industry professionals and learn about today's trending topics in intellectual property to stay in the know and ahead of the curve.

The Intellectual Property Summer Institute is hosted by UNH Franklin Pierce School of Law, a Top 10-ranked law school in the U.S.



WHAT YOU'LL EXPERIENCE

- **Engage with industry leaders** at Fortune 500 companies and Am Law 100 firms and our expert faculty and alumni as they give you an insider's look into the future of IP.
- **Participate in professionalism events** with in-the-trenches leaders from different companies and firms all over the world.
- **Immerse yourself in the art and science of the study of IP** by taking a "deep dive" into cutting-edge topics that are changing the way we interact with the world.

WHAT YOU'LL LEARN

We've divided our course offerings into two tracks: online and in-person during IPSI-in-Residence from June 10-13. Mix and match the courses to reflect your level of academic and professional interest!

COURSES OFFERED ONLINE (MAY 23 – JULY 1)

- **Media Law** with Chris Reed, Senior Vice President of Intellectual Property, Content Protection, and Litigation, Fox Corporation
- **Pharmaceutical Patent Course** with Richard Kurz, partner at Haug Partners, Inc.
- **Video Gaming & IP** with Jessica Harrison, Partner at Resolute Legal, PLLC
- **Standards-Related Essential Patents (SEPs) and FRAND** with Ilkka Rahnasto, Senior Vice President at Marconi
- **And more!**

COURSES OFFERED IN-PERSON (IPSI-IN-RESIDENCE, JUNE 10 – 13)

- **Metaverse** with Professor Jon Garon, Nova Southeastern University
- **Fashion Law** with Dawn Buonocore, VP, Enforcement & Assistant General Counsel of Calvin Klein (please note this class also has an online component)
- **IP Tax** with Professor Mary LaFrance, University of Nevada, Las Vegas
- **Blockchain, Cryptocurrency, and the Law** with Samson Williams, President at Crowdfunding Professional Association and Adjunct Professor at UHN Franklin Pierce, and George Pullen, Chief Economist at MilkyWayEconomy
- **And more!**

MICKY MINHAS, JD/LLM '97 DIRECTOR, FRANKLIN PIERCE CENTER FOR INTELLECTUAL PROPERTY



Micky Minhas has served as the Director of the UNH Franklin Pierce School of Law's Franklin Pierce Center for Intellectual Property since early 2020. At UNH Franklin Pierce, Minhas spearheads the law school's annual IP Spring Conference, hosts numerous IP events each year, and directs the Intellectual Property Summer Institute. He is also a Senior Vice President at the Marconi Group, an intellectual property licensing and investment firm based in Dallas, Texas.

Before joining Marconi in March 2020, Micky was Chief Patent Counsel for Microsoft, managing the Microsoft patent group since 2012. Micky managed a team of over one hundred patent professionals who were primarily responsible for outbound and inbound intellectual property licensing, patent strategy, patent acquisitions and divestitures. He also managed patent preparation and prosecution of patents

and was responsible for Microsoft's conflicts, indemnification and prelitigation practice. During his time, Microsoft had a significant patent licensing business resulting in significant revenue for the company, as well as placement of Microsoft products on Android based mobile devices.

Prior to Microsoft, Micky served for 13 years as Vice President of Intellectual Property Strategy at Qualcomm in San Diego, California. There, Micky was responsible for establishing the company's 4G patent portfolio as well as intellectual property aspects of Qualcomm's mergers and acquisitions practice. As part of his time with Qualcomm, Micky was based in Munich, Germany where he managed the company's patent opposition practice.

Micky holds a BS in Electrical Engineering from Marquette University ('89), an MS in Electrical Engineering from George Washington University ('93) and a JD and LLM from the University of New Hampshire School of Law ('97).

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